Menlopark® TECHNOLOGIES Signs Distribution Agreement with TECHNICA ENGINEERING.

Hyderabad, India, Wednesday, 20 February 2019 — Menlopark®, a leading embedded product distribution company, today announced that it has entered into an agreement with Technica Engineering GmbH to be the non-exclusive multinational distributor of the German-based Premier tool provider of Automotive Ethernet Testing Tool and solutions provider.

Under the terms of the agreement, Menlopark® will employ its Sales, Marketing and Testing expertise to distribute **Technica Engineering's-Automotive Ethernet Testing Solutions** portfolio. The distribution agreement includes all geographies in ASIA except for the China, Korea & Japan where TECHNICA ENGINEERING will continue to reach customers via its own channels.

Talking about this new partnership, The Chief Operating Officer of Menlopark**, Mr. Krishna Navuluri** Says "Electronic systems have been getting raising importance for innovations in the automotive industry". Networking issues are a key factor in this process since they enable distributed control functions and user interaction bringing together nodes from different vendors. Even though Ethernet has been an established for decades and is the de-facto standard in the enterprise world, The use of Ethernet for the in-vehicle network is new to the automotive industry, so testing and validating the technology to ensure that it works properly is a new paradigm for the AUTO Industry, and we take this opportunity to support customers with Technica Engineering Products for the same.

"Technica's expertise in Prototyping Ethernet Electronic Circuit Unit (ECU) introducing Ethernet as communication standard technology in automobiles, and Ethernet Software Testing tool chain will strengthen Menlopark's overall Software Testing portfolio, giving our customers access to a broad portfolio of the Qualified and Certifiable Automobile Software Testing Solution on the market." Menlopark® offers a complete portfolio of products and solutions that enable Embedded Product Development, From Embedded Hardware Systems, Model Driven Design Tools, RTOS/OS, Compiler, Debuggers, Middleware Stacks and Hardware and Software Testing tools.

Menlopark Technologies works with TIER 1, TIER 2, Automobile OEM's in ASIA and North America. We believe the partnership and representation of Technica Engineering logo in India and APAC will bring out a new adaption curve in Indian/Asian Automobile Companies for Vehicle Communication.

Through this agreement, customers in ASIA will have enhanced, on-demand access to TECHNICA ENGINEERING'S research and Automobile Ethernet software testing portfolio through Menlopark's robust Value-added reselling platform and local technical support.

About Technica Engineering GmbH

Technica Engineering GmbH is a pioneer company in the integration of Automotive Ethernet. Since 2008, Technica supported the standardization of 100BASE-T1 (BroadR-Reach ™) via BMW and the OPEN Alliance and specialized in complex ECU test solutions for OEM's like BMW, Audi, Volvo and Renault. With their ECU prototyping activities and their testing solutions, Technica has acquired an

especially important role in the introduction of Ethernet as a communication technology inside the automobile.

Technica applies their knowledge for engineering at all stages of E/E development and works with major OEM's and Tier 1 suppliers worldwide. Their comprehensive network of distributors and partners, of which Menlopark is an important part, enables them to provide optimal service and delivery on-site.

Technica Engineering's products combine 100BASE-T1 and 1000BASE-T1 with CAN, CAN-FD, FlexRay, LIN and analogue interfaces and have the best reputation in the market for performance and conformance. Support of AVB/TSN is part of their scope, which is key to ADAS and other key features.

Technica's innovative hardware and software solutions allow their customers to extensively and efficiently test modern on-board electronic components and networks during their development.

About Menlopark®

Menlopark®, a leading Embedded Product Distribution company, operates across Aerospace, Automotive and Industrial Verticals. Around 53 employees work to make a positive difference to millions of people's lives every day by helping our valued customers in creating more intelligent and connected Devices which enables safe, secured and sustainable ways to live. From Embedded Hardware Systems, Model Driven Design Tools, RTOS/OS, Compiler, Debuggers, Middleware Stacks and Hardware and Software Testing tools, Menlopark Team with strong Technical Competence devised unique ways to treat the most challenging Development issues by enabling the intelligence of devices – Menlopark Technologies is everywhere.

Embedded Product Engineering and responsible Entrepreneurship have been key to Menlopark's Technological and Customer Satisfaction advances. This is how Menlopark Technologies as part of ESDS Group has thrived since its founding in 1994.

We are customer-focused, flexible & easy to do business with. All of our Sales staff have face-to-face contact with their customers which includes OEMS, Tier1's and System Integrators in Aerospace, Automotive, Industrial and Medical Space.

We are dedicated to delivering a differentiated sales experience to our customers, offering in-depth technical advice and bringing value to the table with high-quality and high-availability solutions at a competitive price. Through our global sales network supported by our local teams, we help lower the cost and complexity of your supply chain, making it easier for you to do business.